

Commanding Chaos in a Volatile Marketplace



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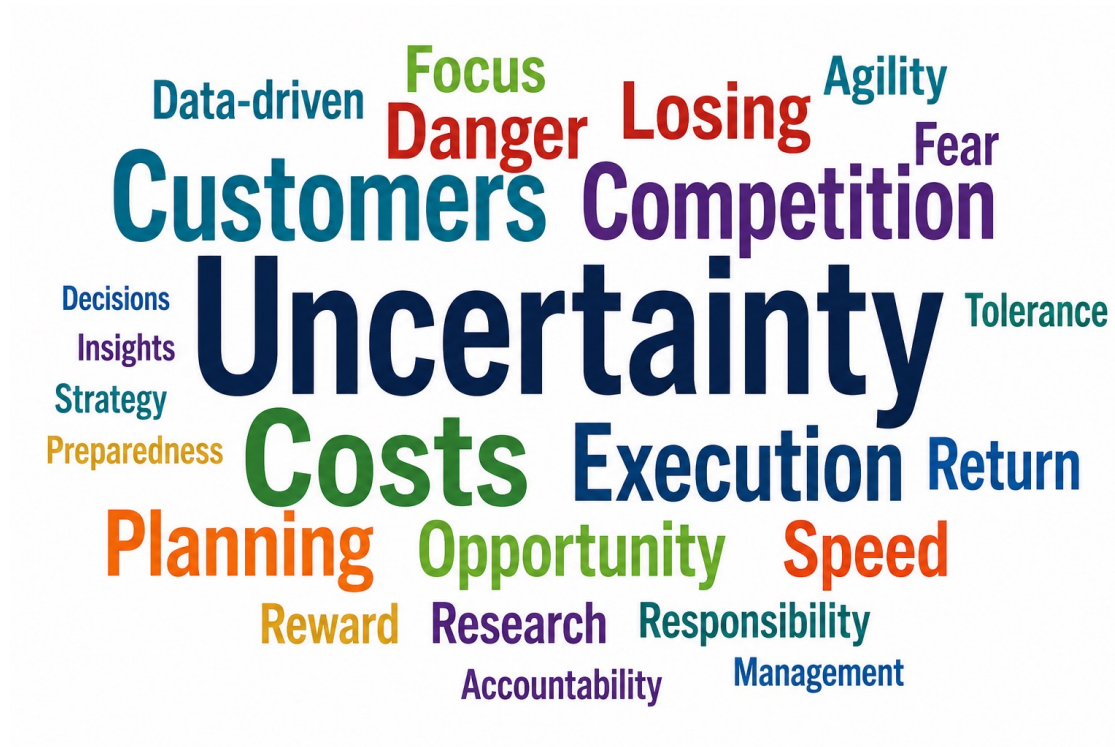
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When you hear “risk”
what three words
come to mind?



Participants view risk as a **combination of uncertainty and business exposure** that must be **actively managed through disciplined decision-making and execution**, while also recognizing that **taking calculated risks can create opportunity and reward**.



What risks are you currently concerned about for your business?



Keeping pace with disruption

Managing uncertainty outside their control

Executing transformation successfully